HOW TO FILL OUT THIS QUESTIONNAIRE

To answer most of the questions you need only put a tick in the box next to the response you choose. Sometimes you are asked to write your own brief response in a text box. In most cases, there are no right or wrong answers.

In particular, there is nothing wrong in saying that you don’t know or don’t have an opinion! If you object to any question, you can simply move on to the next one.

Here is an example:

Do you think the government should spend more, the same as now, or less on defence?

- More (1)
- Same as now (2)
- Less (3)

If you personally think the government should spend the same as now on defence, you TICK the box as shown.

Sometimes your response to one question will mean you can skip the next question or several questions that do not apply to people who responded that way. In these cases, instructions and arrows should indicate what’s needed.

When you have finished the questionnaire, please place it in the reply-paid envelope provided and post it back to us. No stamp is required.

We hope you enjoy the questionnaire. Thank you very much for taking part in this study.

Professor Jack Vowles, Dr Hilde Coffé
Victoria University of Wellington

Associate Professor Jennifer Curtin, Dr Gerard Cotterell
The University of Auckland

This survey is being funded as part of the 2014 New Zealand Election Study by Victoria University of Wellington, the University of Auckland and the New Zealand Electoral Commission.

You can also complete this survey online via SurveyMonkey. Please see details on the covering letter if you would be happy to use that medium.
### A: Politics, the Election, and You

**A1.** Generally speaking, how much interest do you have in what’s going on in politics? *Please tick one box.*

<table>
<thead>
<tr>
<th>Are you:</th>
<th>Very interested</th>
<th>Fairly interested</th>
<th>Slightly interested</th>
<th>Not at all interested</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(1)</td>
<td>(2)</td>
<td>(3)</td>
<td>(4)</td>
</tr>
</tbody>
</table>

**A2.** During the 2014 election campaign, how often did you seek information, or follow political news, discussions, and political advertising through the following channels? *Please tick one box in each row.*

<table>
<thead>
<tr>
<th>Channel</th>
<th>Often</th>
<th>Sometimes</th>
<th>Rarely</th>
<th>Not at all</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) TV One</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>b) TV3</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>c) Newspapers (including online)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>d) Radio NZ National</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>e) Talkback Radio (ZB or Radio Live)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>f) Māori TV</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>g) Sky or Prime</td>
<td>(1)</td>
<td>(2)</td>
<td>(3)</td>
<td>(4)</td>
</tr>
</tbody>
</table>

**A3.** Do you have access to the Internet? *Please tick as many boxes as apply.*

<table>
<thead>
<tr>
<th>Access</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>At work</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>At home</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>On a mobile device</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Anywhere else</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>No</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**A4.** During the 2014 election campaign, did anyone from the following political parties contact you in any of these ways about how you would vote? *If so, please tick the appropriate boxes for each. If not, please leave blank.*

<table>
<thead>
<tr>
<th>Party</th>
<th>In person, at your house, or on the street</th>
<th>By letter or pamphlet</th>
<th>By telephone to your landline or mobile</th>
<th>By email</th>
<th>By text message</th>
<th>Via a social network or other website</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) Labour</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>b) National</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>c) Green</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>d) NZ First</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>e) ACT</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>f) United Future</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>g) Māori Party</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>h) Internet Party / Mana Party</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>i) Conservative Party</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
A5. During the 2014 election campaign, did a friend, family member, neighbour, fellow worker, or other acquaintance contact you to try to persuade you to vote for a particular party or candidate? Please tick as many boxes as apply.

Did they contact you: In person, at your house, or on the street By letter or pamphlet By telephone to your landline or mobile By email By text message Via a social network or other website

☐ ☐ ☐ ☐ ☐ ☐

A6. During the 2014 election campaign, did you use the Internet to get news or information about the election? Please tick one box.

Do not have access Have access but did not use it Yes, once or twice Yes, on several occasions Yes, many times

☐ ☐ ☐ ☐ ☐

(1) (2) (3) (4) (5)

A7. (IF YOU USED THE INTERNET) In particular, during the 2014 election campaign, did you visit any of the following websites to get information about the election, parties, or candidates? Please tick as many boxes as apply.

a) A party site (e.g. Labour, National, Green, etc.) ☐
b) A candidate or MP’s site ☐
c) The Parliament website ☐
d) The Electoral Commission website (http://www.elections.org.nz) ☐
e) YouTube or similar site ☐
f) Political blog site ☐
g) Vote Compass ☐

A8. During the 2014 election campaign, did you: (Please tick one box in each row.)

Yes No Don’t know / Can’t remember

a) Sign up to receive online information or alerts from a party or candidate – for example, by text message, email, RSS news or blog feed, the Web, or the Internet? ☐ ☐ ☐
b) Contribute money to a party or candidate ☐ ☐ ☐
c) Put up a party or candidate poster or sign ☐ ☐ ☐

(1) (2) (3)

A9. Here is a list of other things some people do during election campaigns. During the 2014 election campaign, did you: (Please tick one box in each row.)

Yes, frequently Yes, occasionally Yes, rarely No

a) Discuss politics with others ☐ ☐ ☐ ☐
b) Go to political meetings or rallies ☐ ☐ ☐ ☐
c) Talk to anyone to persuade them how to vote ☐ ☐ ☐ ☐

(1) (2) (3) (4)

A10. Where 1 means that it doesn’t make any difference who is in power and 5 means that it makes a big difference who is in power, where would you place yourself on this scale? Please tick one box.

It doesn’t make any difference who is in power It makes a big difference who is in power Don’t know

1 2 3 4 5 (9)

☐ ☐ ☐ ☐ ☐
A11. Where 1 means that voting won’t make any difference to what happens and 5 means that voting can make a big difference to what happens, where would you place yourself on this scale? Please tick one box.

Voting won’t make any difference to what happens

Voting can make a big difference to what happens

Don’t know

A12. How satisfied are you with the way democracy works in New Zealand?

Very satisfied

Fairly satisfied

Not very satisfied

Not at all satisfied

Don’t know

B: Parties and Leaders

B1. We would like to know what you think about each of our political parties. Please rate each party on a scale from 0 to 10, where 0 means you strongly dislike that party and 10 means that you strongly like that party. If you hadn’t heard about that party or didn’t know enough about it, please tick ‘don’t know’. Please tick one box in each row.

Strongly dislike

Neutral

Strongly like

Don’t know

B2. On election day 2014, which party did you like the most? Please tick one box.

B2x. *If you ticked another party, please write it in here
B3. And what did you think of the party leaders? Using the scale from 0 to 10, or 'don't know', on election day how much did you like or dislike these party leaders? Please tick one box in each row.

<table>
<thead>
<tr>
<th></th>
<th>Strongly dislike</th>
<th>Neutral</th>
<th>Strongly like</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>John Key</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>David Cunliffe</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Russel Norman</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Metiria Turei</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Winston Peters</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jamie Whyte</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Peter Dunne</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Te Ururoa Flavell</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hone Harawira</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Laila Harre</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Colin Craig</td>
<td></td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

B4. On election day 2014, of all the party leaders in New Zealand, who did you most want to be Prime Minister? Please tick one box.

None of them | John Key | David Cunliffe | Russel Norman | Metiria Turei | Winston Peters | Another leader* | Don't know |
-------------|----------|----------------|---------------|---------------|----------------|----------------|-----------|
(0)          | (1)      | (2)            | (3)           | (4)           | (5)            | (6)            | (9)       |

B4x. *If you ticked another leader, please write in their name ________________________________

B5. In politics, people sometimes talk about the 'left' and the 'right'. Where would you place these political parties on a scale from 0 to 10, where 0 means the most left and 10 means the most right? If you don't know, please tick there. Please tick one box in each row.

<table>
<thead>
<tr>
<th></th>
<th>Left</th>
<th>Centre</th>
<th>Right</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>Labour</td>
<td>0</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
<tr>
<td>National</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Green</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>NZ First</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>ACT</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>United Future</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Māori Party</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mana Party</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Internet Party</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conservative Party</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

B6. Where would you place yourself on this scale? Please tick one box.

<table>
<thead>
<tr>
<th></th>
<th>Left</th>
<th>Centre</th>
<th>Right</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>0</td>
<td>1</td>
<td>2</td>
<td>3</td>
</tr>
</tbody>
</table>
B7. **Generally speaking**, do you think of yourself as **CLOSE** to any particular party? If so, tick that party; otherwise, tick no. *Please tick one box.*

<table>
<thead>
<tr>
<th>No</th>
<th>Labour</th>
<th>National</th>
<th>Green</th>
<th>NZ First</th>
<th>ACT</th>
<th>United Future</th>
<th>Māori Party</th>
<th>Another party*</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>(8)</td>
</tr>
</tbody>
</table>

B7x. *If you ticked another party, please write it in here______________________

B8. **IF ‘NO’ to B7:** Do you feel yourself a little **CLOSER** to one of the parties than the others? If so, which one?

<table>
<thead>
<tr>
<th>No</th>
<th>Labour</th>
<th>National</th>
<th>Green</th>
<th>NZ First</th>
<th>ACT</th>
<th>United Future</th>
<th>Māori Party</th>
<th>Another party*</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>(8)</td>
</tr>
</tbody>
</table>

B8x. *If you ticked another party, please write it in here______________________

B9. **IF ‘CLOSE’ OR ‘CLOSER’ TO A PARTY** in B7 or B8: Do you feel very close to this party, somewhat close, or not very close?

<table>
<thead>
<tr>
<th>Very close</th>
<th>Somewhat close</th>
<th>Not very close</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>

B10. Thinking of the National and Labour parties only, do you think they are trustworthy or not trustworthy? *Please tick one box in each row.*

<table>
<thead>
<tr>
<th>Trustworthy</th>
<th>Neither</th>
<th>Not trustworthy</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>a) National</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>b) Labour</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>

B11. How well do the following descriptions apply to the two main party leaders? *Please tick one box in each row.*

<table>
<thead>
<tr>
<th>A competent leader:</th>
<th>Very well</th>
<th>Fairly well</th>
<th>Not very well</th>
<th>Not at all well</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>John Key</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>David Cunliffe</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>A trustworthy leader</th>
<th>Very well</th>
<th>Fairly well</th>
<th>Not very well</th>
<th>Not at all well</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>John Key</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>David Cunliffe</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>

B12. How much truth do you think there is to the claims made by Nicky Hager in his recent book entitled *Dirty Politics*?

<table>
<thead>
<tr>
<th>No truth</th>
<th>A little truth</th>
<th>Some truth</th>
<th>A lot of truth</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>

(1) (2) (3) (4) (9)
C: Your Opinions

C1. Thinking about the performance of the government in general, how good or bad a job do you think it has done over the last three years? Has it done:

- [ ] A very good job
- [ ] A fairly good job
- [ ] A fairly bad job
- [ ] A very bad job
- [ ] Don't know

C2x. What do you feel was the single most important issue in the 2014 election? (Please write in the box.)

C3. Thinking about the single most important issue in the 2014 election that you wrote above, which party do you think would be best in dealing with it? Please tick one box.

- [ ] None of them
- [ ] Labour
- [ ] National
- [ ] Green
- [ ] NZ First
- [ ] ACT
- [ ] United Future
- [ ] Māori Party
- [ ] Another party*
- [ ] Don't know

C3x. *If you ticked another party, please write it in here _______________________

C4. Should there be more or less public expenditure in each of the following areas? Remember if you say “more” or “much more” it could require a tax increase, and if you say “less” or “much less” it could require a reduction in those services.

- [ ] Much more
- [ ] More
- [ ] Same as now
- [ ] Less
- [ ] Much less
- [ ] Don't know

- a) Health
- b) Education
- c) Unemployment Benefits
- d) Defence
- e) Superannuation
- f) Business and Industry
- g) Police and Law Enforcement
- h) Welfare Benefits
- i) The Environment
- j) Housing
- k) Public Transport

(1) (2) (3) (4) (5) (9)
C5. Over the next ten years or so, how likely or unlikely is it that you will improve your standard of living?

<table>
<thead>
<tr>
<th>Enquiry</th>
<th>Very likely</th>
<th>Somewhat likely</th>
<th>Somewhat unlikely</th>
<th>Very unlikely</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>Value</td>
<td>(1)</td>
<td>(2)</td>
<td>(3)</td>
<td>(4)</td>
<td>(9)</td>
</tr>
</tbody>
</table>

C6. Would you say that over the last twelve months the state of the economy in New Zealand has:

<table>
<thead>
<tr>
<th>Enquiry</th>
<th>Got a lot better</th>
<th>Got a little better</th>
<th>Stayed the same</th>
<th>Got a little worse</th>
<th>Got a lot worse</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>Value</td>
<td>(1)</td>
<td>(2)</td>
<td>(3)</td>
<td>(4)</td>
<td>(5)</td>
<td>(9)</td>
</tr>
</tbody>
</table>

C7. Please indicate to what extent you agree or disagree with the following statements. *Please tick one box in each row.*

<table>
<thead>
<tr>
<th>Enquiry</th>
<th>Strongly agree</th>
<th>Somewhat agree</th>
<th>Neither</th>
<th>Somewhat disagree</th>
<th>Strongly disagree</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) The government should take measures to reduce differences in income levels</td>
<td>(1)</td>
<td>(2)</td>
<td>(3)</td>
<td>(4)</td>
<td>(5)</td>
<td>(9)</td>
</tr>
<tr>
<td>b) Trade Unions in New Zealand have too much power</td>
<td>(1)</td>
<td>(2)</td>
<td>(3)</td>
<td>(4)</td>
<td>(5)</td>
<td>(9)</td>
</tr>
<tr>
<td>c) Unemployed people should have to work for their benefits</td>
<td>(1)</td>
<td>(2)</td>
<td>(3)</td>
<td>(4)</td>
<td>(5)</td>
<td>(9)</td>
</tr>
<tr>
<td>d) Abortion is always wrong</td>
<td>(1)</td>
<td>(2)</td>
<td>(3)</td>
<td>(4)</td>
<td>(5)</td>
<td>(9)</td>
</tr>
<tr>
<td>e) Differences in income in New Zealand are too large</td>
<td>(1)</td>
<td>(2)</td>
<td>(3)</td>
<td>(4)</td>
<td>(5)</td>
<td>(9)</td>
</tr>
<tr>
<td>f) Many people who get welfare benefits don’t really deserve any help</td>
<td>(1)</td>
<td>(2)</td>
<td>(3)</td>
<td>(4)</td>
<td>(5)</td>
<td>(9)</td>
</tr>
<tr>
<td>g) With lower welfare benefits people would learn to stand on their own two feet</td>
<td>(1)</td>
<td>(2)</td>
<td>(3)</td>
<td>(4)</td>
<td>(5)</td>
<td>(9)</td>
</tr>
<tr>
<td>h) New Zealand needs a capital gains tax excluding the family home</td>
<td>(1)</td>
<td>(2)</td>
<td>(3)</td>
<td>(4)</td>
<td>(5)</td>
<td>(9)</td>
</tr>
<tr>
<td>i) Between 2020 and 2033, the age of eligibility for New Zealand Superannuation should be gradually raised to 67</td>
<td>(1)</td>
<td>(2)</td>
<td>(3)</td>
<td>(4)</td>
<td>(5)</td>
<td>(9)</td>
</tr>
<tr>
<td>j) Privatisation of state-owned enterprises has gone too far</td>
<td>(1)</td>
<td>(2)</td>
<td>(3)</td>
<td>(4)</td>
<td>(5)</td>
<td>(9)</td>
</tr>
<tr>
<td>k) Trade unions are necessary to protect workers</td>
<td>(1)</td>
<td>(2)</td>
<td>(3)</td>
<td>(4)</td>
<td>(5)</td>
<td>(9)</td>
</tr>
<tr>
<td>l) Reference to the Treaty of Waitangi should be removed from the law</td>
<td>(1)</td>
<td>(2)</td>
<td>(3)</td>
<td>(4)</td>
<td>(5)</td>
<td>(9)</td>
</tr>
<tr>
<td>m) Big business in New Zealand has too much power</td>
<td>(1)</td>
<td>(2)</td>
<td>(3)</td>
<td>(4)</td>
<td>(5)</td>
<td>(9)</td>
</tr>
</tbody>
</table>

C8. 1 stands for the opinion that that we should do more to protect the environment, even if that means lower economic development. 7 stands for the opinion that we should do more to encourage economic development even if that means more harm to the environment. Where would you place your view on this scale?

<table>
<thead>
<tr>
<th>Enquiry</th>
<th>Do more to protect the environment</th>
<th>Do more to encourage economic development</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>Value</td>
<td>(1)</td>
<td>(2)</td>
<td>(3)</td>
</tr>
</tbody>
</table>

| Value                        | (4)                               | (5)                                     | (6)        |

| Value                        | (7)                               | (9)                                     |            |
C9. Do you think the number of immigrants allowed into New Zealand nowadays should be:

- [ ] Increased a lot
- [ ] Increased a little
- [ ] About the same as now
- [ ] Reduced a little
- [ ] Reduced a lot
- [ ] Don’t know

C10. Do you think that the government should give financial help for the following?

*Please tick one box in each row.*

- a) Film makers to encourage film making in New Zealand
  - [ ] Strongly yes
  - [ ] Yes
  - [ ] Neither
  - [ ] No
  - [ ] Strongly no
  - [ ] Don’t know

- b) Sports people to allow them to compete internationally
  - [ ] Strongly yes
  - [ ] Yes
  - [ ] Neither
  - [ ] No
  - [ ] Strongly no
  - [ ] Don’t know

- c) Companies to help them conduct research and development
  - [ ] Strongly yes
  - [ ] Yes
  - [ ] Neither
  - [ ] No
  - [ ] Strongly no
  - [ ] Don’t know

- d) Banks to help them resist financial stress during times of economic crisis
  - [ ] Strongly yes
  - [ ] Yes
  - [ ] Neither
  - [ ] No
  - [ ] Strongly no
  - [ ] Don’t know

- e) Companies to help them develop products for the export market
  - [ ] Strongly yes
  - [ ] Yes
  - [ ] Neither
  - [ ] No
  - [ ] Strongly no
  - [ ] Don’t know

C11. During the election campaign, would you say that there were:

- [ ] Major differences between the parties
- [ ] Minor differences between the parties
- [ ] No differences at all
- [ ] Don’t know

C12. Globalisation is usually defined as the free movement of goods, people, money, and services across national borders. Thinking about economic and social policies that affect everybody’s lives, in your opinion, does globalisation of the economy leave the government with:

- [ ] A great deal of room to make decisions
- [ ] Quite a lot of room to make decisions
- [ ] Not very much room to make decisions
- [ ] Hardly any room to make decisions
- [ ] Don’t know

**D: Party Preferences and Voting**

D1. New Zealanders have two votes, one for a party, and one for a candidate in their electorate. From what you know and have heard, which is the most important in deciding which party will get the largest number of MPs in Parliament?

- [ ] Party vote most important
- [ ] Equally important
- [ ] Electorate vote most important
- [ ] Don’t know
D2. From looking at the election results, we can see that a lot of people did not cast a vote. Did you vote, not manage to vote, or choose not to vote?

- Did cast a vote
- Chose not to vote
- Didn’t manage to vote

(1) (2) (3)

If you **did cast a vote**, please answer questions D3–D5.

Otherwise, please skip ahead to question D6.

D3. If you cast a party vote, for which party did you vote in the 2014 General Election?

- Labour
- National
- Green
- NZ First
- ACT
- United Future
- Māori Party
- Internet–Mana Party
- Another party*
- Don’t know

(1) (2) (3) (4) (5) (6) (7) (8) (10) (99)

D3x. *If you ticked another party, please write it in here

D4. If you cast an electorate vote, for which party’s candidate did you vote in the 2014 General Election?

- Labour
- National
- Green
- NZ First
- ACT
- United Future
- Māori Party
- Internet–Mana Party
- Another party*
- Don’t know

(1) (2) (3) (4) (5) (6) (7) (8) (10) (99)

D4x. *If you ticked another party, please write it in here

D5. When you voted, did you cast an ordinary vote at a polling place in your electorate, or another kind of vote, as listed below?

- Ordinary vote at a polling booth in your electorate, ON election day
- Ordinary vote BEFORE election day
- Special vote (in New Zealand or overseas) BEFORE election day
- Special vote ON election day
- Don’t know

(1) (2) (3) (4) (9)

D6. Imagine that the 2014 election had been held under the old First Past the Post system, and you had only ONE vote for one of the candidates who stood in your electorate, and no party vote. Which party’s candidate would you have voted for? **Please tick one box.**

- I would not have voted
- Labour
- National
- Green
- NZ First
- ACT
- United Future
- Māori Party
- Another party*
- Don’t know

(0) (1) (2) (3) (4) (5) (6) (7) (10) (99)

D6x. *If you ticked another party, please write it in here
D7. How long ago did you decide definitely for what party and what electorate candidate you would vote? Or if you decided not to vote for either or both of the votes, when was that? Please tick one box in each row.

<table>
<thead>
<tr>
<th>I decided to vote</th>
<th>A long time ago</th>
<th>In 2014, but before the election campaign</th>
<th>During the campaign, but before the last week</th>
<th>In the last week before election day</th>
<th>On election day</th>
<th>I never made up my mind</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) Party Vote</td>
<td></td>
<td></td>
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<tr>
<td>b) Electorate Vote</td>
<td>☐</td>
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</tbody>
</table>

Only some parties in parliament form a government, made up of a Prime Minister and Cabinet Ministers.

D8. On election day 2014, between National and Labour, which party did you most want to be in government? Please tick one box.

<table>
<thead>
<tr>
<th>Labour</th>
<th>National</th>
<th>Neither</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐</td>
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</tr>
</tbody>
</table>

D9. On election day 2014, of all of the parties, which one did you most want to be in government? Please tick one box.

<table>
<thead>
<tr>
<th>Labour</th>
<th>National</th>
<th>Green</th>
<th>NZ First</th>
<th>ACT</th>
<th>United Future</th>
<th>Māori Party</th>
<th>Internet–Mana Party</th>
<th>Another party*</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐</td>
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</tr>
</tbody>
</table>

D9x. *If you ticked another party, please write it in here ____________________________

D10. On election day 2014, in addition to your first choice of party, were there other parties you wanted in government? Please tick as many boxes as apply.

<table>
<thead>
<tr>
<th>No, no others</th>
<th>Labour</th>
<th>National</th>
<th>Green</th>
<th>NZ First</th>
<th>ACT</th>
<th>United Future</th>
<th>Māori Party</th>
<th>Internet–Mana Party</th>
<th>Another party*</th>
<th>Don’t know</th>
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</thead>
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</tbody>
</table>

D10x. *If you ticked another party, please write it in here ____________________________

D11. Regardless of the party they were standing for, and their chances of getting elected, which party’s electorate candidate, if any, did you personally most like on election day 2014? Please tick one box.

<table>
<thead>
<tr>
<th>Labour</th>
<th>National</th>
<th>Green</th>
<th>NZ First</th>
<th>ACT</th>
<th>United Future</th>
<th>Māori Party</th>
<th>Internet or Mana Party</th>
<th>Another party*</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐</td>
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</tr>
</tbody>
</table>

D11x. *If you ticked another party, please write it in here ____________________________

D12. Are there any parties for which you would never vote?

Please tick as many boxes as apply.

<table>
<thead>
<tr>
<th>No</th>
<th>Labour</th>
<th>National</th>
<th>Green</th>
<th>NZ First</th>
<th>ACT</th>
<th>United Future</th>
<th>Māori Party</th>
<th>Internet–Mana Party</th>
<th>Another party*</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
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</tbody>
</table>

D12x. *If you ticked another party, please write it in here ____________________________
D13. How important were family issues in affecting your vote at the 2014 General Election?

<table>
<thead>
<tr>
<th>Very important*</th>
<th>Somewhat important*</th>
<th>Not very important</th>
<th>Not at all important</th>
<th>Don’t know / Didn’t vote</th>
</tr>
</thead>
<tbody>
<tr>
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<tr>
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<td>(9)</td>
</tr>
</tbody>
</table>

*D13x. *If you ticked very important or somewhat important, please give an example of a family-related issue that was important to you.

D14. Did you vote for any candidate(s) in the October 2013 local elections?

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
<th>Don’t know / Can’t remember</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>(1)</td>
<td>(2)</td>
<td>(9)</td>
</tr>
</tbody>
</table>

Now, thinking back to the 2011 General Election:

D15. For which party did you cast your party vote in the 2011 General Election?

<table>
<thead>
<tr>
<th>I did not vote/ was not eligible</th>
<th>Labour</th>
<th>National</th>
<th>Green</th>
<th>NZ First</th>
<th>ACT</th>
<th>United Future</th>
<th>Māori Party</th>
<th>Mana Party</th>
<th>Another party*</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
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<tr>
<td>(0)</td>
<td>(1)</td>
<td>(2)</td>
<td>(3)</td>
<td>(4)</td>
<td>(5)</td>
<td>(6)</td>
<td>(7)</td>
<td>(8)</td>
<td>(10)</td>
<td>(99)</td>
</tr>
</tbody>
</table>

*D15x. *If you ticked another party, please write it in here ________________

D16. For which party’s candidate did you cast your electorate vote in the 2011 General Election?

<table>
<thead>
<tr>
<th>I did not vote / was not eligible</th>
<th>Labour</th>
<th>National</th>
<th>Green</th>
<th>NZ First</th>
<th>ACT</th>
<th>United Future</th>
<th>Māori Party</th>
<th>Mana Party</th>
<th>Another party*</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐</td>
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<td>(6)</td>
<td>(7)</td>
<td>(8)</td>
<td>(10)</td>
<td>(99)</td>
</tr>
</tbody>
</table>

*D16x. *If you ticked another party, please write it in here ________________

D17. Can you recall which party or parties became part of the government (with Ministers in Cabinet) three years ago, after the 2011 General Election?

*Please tick as many boxes as apply.

<table>
<thead>
<tr>
<th>No, I don’t recall</th>
<th>Labour</th>
<th>National</th>
<th>Green</th>
<th>NZ First</th>
<th>ACT</th>
<th>United Future</th>
<th>Māori Party</th>
<th>Mana Party</th>
</tr>
</thead>
<tbody>
<tr>
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</tr>
</tbody>
</table>
E: Government, Participation, MPs, and Representation

E1. There are various forms of political action that people take to express their views about something the government should or should not do. Have you done any of the following, or would you ever consider doing them?

Please tick one box in each row.

<table>
<thead>
<tr>
<th>Have done, within the last five years</th>
<th>Have done, more than five years ago</th>
<th>Have not done, might consider</th>
<th>Have not done, would never</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) Signed a petition</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>b) Made a select committee submission</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>c) Made a submission to a Royal Commission (oral or written)</td>
<td></td>
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</tr>
<tr>
<td>d) Taken part in consultation with central or local government</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>e) Written to a newspaper</td>
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</tr>
<tr>
<td>f) Gone on a protest, march, demonstration, or hikoi</td>
<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td>g) Phoned a talkback radio show</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>h) Not bought a product or service for political or ethical reasons</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>i) Bought something to support its making or sale for political or ethical reasons</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>j) Used Facebook, Twitter, or other social media sites to promote an issue</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>k) Been in contact with a politician or government official in person, in writing, or another way</td>
<td></td>
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</tr>
</tbody>
</table>

(1) (2) (3) (4) (9)

E2. Would you say that in the New Zealand Parliament, after the 2014 General Election, there are:

<table>
<thead>
<tr>
<th>Too many political parties</th>
<th>About the right number of political parties</th>
<th>Not enough political parties</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td>(1)</td>
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<tr>
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<td></td>
<td>(9)</td>
</tr>
</tbody>
</table>

E3. Generally speaking, do you think a government formed by one party, or one formed by more than one party, is better at doing the following things?

Please tick one box in each row.

<table>
<thead>
<tr>
<th>One party best</th>
<th>More than one party best</th>
<th>Both about the same</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) Providing stability</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>b) Making tough decisions</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>c) Keeping promises</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>d) Doing what the people want</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

(1) (2) (3) (9)
E4. Do you think that:
Voting in general elections should be compulsory ☐ (1)
OR: People should only vote if they want to ☐ (2)
Don’t know ☐ (9)

E5. Do you think that:
People should first become eligible to vote at age 16 ☐ (1)
OR: The age at which people first become eligible to vote should remain at 18 ☐ (2)
Don’t know ☐ (9)

E6. What do you think should be the future of the Māori seats? Do you think we should abolish the Māori seats, keep the seven we have now, or have more Māori seats?
Abolish the Māori seats ☐ (1)
Keep the seven we have now ☐ (2)
Have more Māori seats ☐ (3)
Don’t know ☐ (9)

Here is a short ‘Political Quiz’.

E7. Which of these people was Minister of Finance before the 2014 General Election?
Judith Collins ☐ (1)
Bill English ☐ (2)
Tony Ryall ☐ (3)
Nick Smith ☐ (4)
Don’t know ☐ (9)

E8. What was the unemployment rate in New Zealand when it was recently released last month?
3.6% ☐ (1)
5.6% ☐ (2)
7.6% ☐ (3)
9.6% ☐ (4)
Don’t know ☐ (9)

E9. Which party won the SECOND LARGEST number of seats in Parliament at the 2014 General Election?
Labour ☐ (1)
National ☐ (2)
Green ☐ (3)
NZ First ☐ (4)
ACT ☐ (5)
United Future ☐ (6)
Māori Party ☐ (7)
Internet–Mana Party ☐ (8)
Don’t know ☐ (99)

E10. Who is the current Secretary-General of the United Nations?
Kofi Annan ☐ (1)
Kurt Waldheim ☐ (2)
Ban Ki-Moon ☐ (3)
Boutros Boutros-Gali ☐ (4)
Don’t know ☐ (9)
With MMP, we have two kinds of MPs: those who are elected from local electorates or constituencies, and those who are elected from lists supplied by political parties. 

Here are some questions about your local electorate MP.

E11. Before the 2014 General Election, did you know the name of the electorate MP for your electorate since 2011, and their party affiliation when elected in 2011? Please write in their name and party if you recall them; otherwise tick the “don’t recall” boxes.

Name ____________________________ Don’t recall name □ (9)
Party ____________________________ Don’t recall party □ (9)

E12. Before the 2014 General Election, did you have personal knowledge about any LIST MP, and their party affiliation when elected in 2011? If you had personal knowledge about more than one LIST MP, please write in the one you had the most knowledge of, or contact with, if any.

Name ____________________________ Don’t recall name □ (9)
Party ____________________________ Don’t recall party □ (9)

E13. Normally, a political party needs to win 5% or more of the party vote to win list seats. But parties winning an electorate while getting less than 5% of the party vote can be allocated list seats, depending on their percentage of the party vote. This is sometimes described as ‘coat-tailing’.

Think of a party that wins one electorate and gets, say, 3% of the party vote. Should we change the electoral system so that this party will get no list seats?

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>□</td>
<td>□</td>
<td>□ (9)</td>
</tr>
</tbody>
</table>

(1)  (2)  (9)

E14. Looking at the types of people who are MPs, do you think that there should be more, fewer, or about the same number as now who are:

Please tick one box in each row.

<table>
<thead>
<tr>
<th>More</th>
<th>Same as now</th>
<th>Fewer</th>
<th>It depends on the candidate</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) Women</td>
<td>□</td>
<td>□</td>
<td>□</td>
<td>□</td>
</tr>
<tr>
<td>b) Māori</td>
<td>□</td>
<td>□</td>
<td>□</td>
<td>□</td>
</tr>
<tr>
<td>c) Pacific Islanders</td>
<td>□</td>
<td>□</td>
<td>□</td>
<td>□</td>
</tr>
<tr>
<td>d) Asians</td>
<td>□</td>
<td>□</td>
<td>□</td>
<td>□</td>
</tr>
<tr>
<td>e) People with business experience</td>
<td>□</td>
<td>□</td>
<td>□</td>
<td>□</td>
</tr>
<tr>
<td>f) Ordinary working people</td>
<td>□</td>
<td>□</td>
<td>□</td>
<td>□</td>
</tr>
</tbody>
</table>

(1)  (2)  (3)  (4)  (9)
E15. How much do you agree or disagree with the following statements? Please tick one box in each row.

a) Most people would try to take advantage of others if they got the chance
   □  □  □  □  □  □  □  □

b) A few strong leaders could make this country better than all the laws and talk
   □  □  □  □  □  □  □  □

c) What young people need most of all is strict discipline by their parents
   □  □  □  □  □  □  □  □

d) It is a citizen’s duty to vote
   □  □  □  □  □  □  □  □

e) Most Members of Parliament are out of touch with the rest of the country
   □  □  □  □  □  □  □  □

f) People like me don’t have any say about what the government does
   □  □  □  □  □  □  □  □

g) The New Zealand government is largely run by a few big interests
   □  □  □  □  □  □  □  □

h) My vote really counts in elections
   □  □  □  □  □  □  □  □

i) I don’t think politicians and public servants care much about what people like me think
   □  □  □  □  □  □  □  □

E16. Should there be more efforts to increase the number of women MPs? If so, what means would you prefer? Please tick one box.

   No, there is no need to increase the number of women MPs □ (1)
   No, nothing needs to be done, it will happen naturally □ (2)
   Yes, by legally requiring all political parties to select more women candidates by means of a ‘quota’ □ (3)
   Yes, the political parties should make their own voluntary commitments to increase the number of women MPs □ (4)
   Yes, by encouraging more women to participate in politics □ (5)
   Don’t know □ (9)

E17. How likely or unlikely do you think it is that your household’s income could be severely reduced in the next twelve months?

   Very likely □ (1)
   Somewhat likely □ (2)
   Somewhat unlikely □ (3)
   Very unlikely □ (4)
   Don’t know □ (9)

E18. How do you think your household’s income compares to that of the average person in New Zealand? Is it:

   Much lower □ (1)
   Somewhat lower □ (2)
   About average □ (3)
   Somewhat higher □ (4)
   Much higher □ (5)
   Don’t know □ (9)
E19. If you had a choice between voting on the Internet or voting at a polling place, which of the two would you prefer?

- Vote on Internet:
- Vote at Polling Place:
- Don't know:

E20. If you were able to vote online, how confident would you be about the security and privacy of doing so?

- Very confident:
- Fairly confident:
- Not very confident:
- Not at all confident:
- Don't know:

E21. If you could have voted on the Internet in this election, do you think that you would have been more or less likely to vote, or would it have made no difference?

- More likely to vote:
- Made no difference:
- Less likely to vote:
- Don't know:

F: You and Your Background

Here are some questions about yourself and your background. Remember that the information you provide is strictly confidential. It will not be reported or released in any way identifying you.

F1. Are you:
- Male:
- Female:
- Transsexual or Transgender:

F2. In what year and month were you born?  Year: 19  Month (01–12):

F3. What is the main language usually spoken in your home? (If English or Māori, tick the appropriate box on the left. Otherwise, please write your language in the box on the right.)

- English:
- Māori:

F4. For how many years have you lived in your district, town, or neighbourhood?

- years

F5. Where do you usually live? Please tick one box.

- A rural area or settlement (under 10,000 population):
- A country town (under 10,000):
- A larger country town (10,000–25,000):
- A large town (over 25,000):
- A major city (over 100,000):

(1) (2) (3) (4) (5)
F6. How old were you when you left school? ________ years

F7. Which one of the following is your highest secondary school qualification?

- No qualification □ (0)
- NZ School Certificate in one or more subjects or National Certificate level 1 □ (1)
- NZ Sixth Form Certificate in one or more subjects or National Certificate level 2 □ (2)
- NZ UE before 1986 in one or more subjects □ (3)
- NZ Higher School Certificate or Higher Leaving Certificate □ (4)
- University Entrance Qualification from NZ University Bursary □ (5)
- NZ A or B Bursary, Scholarship, or National Certificate level 3 □ (6)
- Another secondary school qualification gained in New Zealand □ (7)
- Another secondary school qualification gained overseas □ (8)

F8. Do you have any post-secondary school qualifications that required more than three months of full-time study? Please tick as many boxes as apply.

- None □
- National Certificate level 4 or other non-degree qualification □
- Tertiary Degree at Institute, Polytechnic, or Wānanga □
- University Degree □
- University Honours or Masters Degree □
- University Doctorate □

F9. Some people see themselves as middle class, and others as working class, while some don’t see themselves as belonging to a class at all. Do you see yourself as:

- Working class □ (1)
- Middle class □ (2)
- Belonging to no class □ (3)
- Don’t know □ (9)

F10ax. What country were you born in? (If New Zealand, tick the box on the left, otherwise, please write your birth country in the box on the right)

- New Zealand □

F10bx. If you were not born in New Zealand, please write in what year you came to live here. ________

F11. Did your father and mother have any particular preferences for a political party when you were young, say about 14 years old? Please tick one box in each row.

- Can’t recall / Don’t know □
- No, they had no preference □
- Yes, National □
- Yes, Labour □
- Yes, another* in NZ or overseas □
- *Please write in other party □

- a) Father □ □ □ □ □
- b) Mother □ □ □ □ □

(9) (1) (2) (3) (4)
The next few questions are about the work that you are now doing **OR, if you are not working now, the work you did the last time you were in paid employment.**

**F12.** This question is about the work you are **now** doing. Which of the following describe your present position? **Please tick as many boxes as apply.**

<table>
<thead>
<tr>
<th>Working full-time for pay or other income (32 or more hours per week)</th>
<th>Working part-time for pay or other income (less than 32 hours per week)</th>
<th>Unemployed, laid off, looking for work</th>
<th>Temporarily or permanently disabled, unable to work</th>
<th>At school, university, or other educational institution</th>
<th>Working unpaid outside the home</th>
<th>Working unpaid within the home</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐</td>
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<td>☐</td>
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<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>

**F13.** **If you are working in a job now,** if you lost your job, how easy or difficult would it be to find another job within the next 12 months?

<table>
<thead>
<tr>
<th>Very easy</th>
<th>Somewhat easy</th>
<th>Somewhat difficult</th>
<th>Very difficult</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>

(1) (2) (3) (4) (9)

**F14.** For whom do you now work or, if you are not working now, for whom did you work in your last job in paid employment? **Please tick one box.**

**I am/was paid a wage or salary by:**

<table>
<thead>
<tr>
<th>I am/was self-employed</th>
<th>A private company or business</th>
<th>A State or Public agency or enterprise, central or local</th>
<th>A mixed public/private, or non-profit organisation</th>
<th>I have never been in paid employment</th>
<th>Don’t know</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>

(1) (2) (3) (4) (5) (9)

**F15.** In your present or last paid job do/did you directly employ or supervise any employee who is/was responsible to you?

Yes ☐ No ☐

(1) (2)

**F16ax.** **What kind of** paid work **do you do, or did you do in your last paid job?** Remember, if you are retired, or not working for pay now, please describe your last regular paid job.

**Your job/occupation (for example, engineer, or manager)**


**F16bx.** So we can get the best possible information about what your job is, or was, what task or tasks do or did you spend most time on?

**Your main task or tasks (for example, designing bridges, personnel and staffing)**


**F16cx.** In what industry or business is or was your job?

**The industry or business (for example, construction, transport)**


F17. What is your current housing status? Do you:

- Own your house or flat mortgage free
- Own your house or flat with a mortgage
- Rent your house privately as a family
- Rent a house/flat from Housing NZ Corporation or a local authority
- Board or live in a hotel, hostel, rest home, or temporary housing
- Rent your house with a group of individuals
- Live at your parents’ or other family members’ home

F18a. What is your religion (if any)?

- Christian
- Buddhist
- Hindu
- Muslim
- Jewish
- Other religion

F18b. If you ticked Christian, which of these are you?

- Anglican
- Catholic
- Presbyterian
- Methodist
- Rātana
- Ringatū

F18ax. *If you ticked other religion, please write it in here

F18bx. *If you ticked other denomination, please write it in here

F19. Apart from for weddings, funerals or tangi, and baptisms, about how often do you attend religious services these days? *Please tick one box.

- Never
- Once a year
- 2–11 times a year
- Once a month
- 2–3 times a month
- At least once a week

F20. Do you agree or disagree that these aspects of personality apply to you?

(You should rate the extent to which both apply, even if one applies more strongly than the other.)

I see myself as:

- Extraverted, enthusiastic
- Critical, quarrelsome
- Dependable, self-disciplined
- Anxious, easily upset
- Open to new experiences, complex
- Reserved, quiet
- Sympathetic, warm
- Disorganised, careless
- Calm, emotionally stable
- Conventional, uncreative

Agree strongly
Agree moderately
Agree a little
Neither agree nor disagree
Disagree a little
Disagree moderately
Disagree strongly

(0) (1) (2) (3) (4) (5) (6) (7)
F21. Do you, or does anyone else in your household, belong to a trade union, business or employers', farmers', or professional association?

<table>
<thead>
<tr>
<th></th>
<th>I belong, but no one else in the house does</th>
<th>I belong, plus another in the house</th>
<th>Another person belongs, but not me</th>
<th>No, no one belongs</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>a) Trade union</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>b) Business/Employers' Association</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>c) Farmers' Association</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
<tr>
<td>d) Professional Association</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>

F22a. Which ethnic group or groups do you belong to? (If New Zealand European and/or Māori, tick one or both of the boxes on the left. For any others, please write your ethnic group or groups in the box on the right.)

New Zealand European ☐ New Zealand Māori ☐

F22b. If you gave more than one ethnic group in F22a, with which ONE do you MOST identify? (If New Zealand European or Māori, tick ONE of the boxes on the left. For any other, please write your ethnic group in the box on the right.)

New Zealand European ☐ New Zealand Māori ☐

F22c. If you identify as Māori, are you registered with your iwi organisation?

Yes ☐ No ☐ Don't know ☐

F23. Do you, or does anyone else in your household, receive any of the following government benefits or assistance? Please tick as many boxes as apply.

- NZ Superannuation or Veteran's Pension ☐
- Independent Youth Benefit or Student Allowance ☐
- Community Wage (Job Seeker) ☐
- Community Wage (Sickness Benefit) or Invalid’s Benefit ☐
- Regular payment from ACC ☐
- Domestic Purposes Benefit ☐
- Family Assistance (Working for Families) ☐
- Other benefit, income support payment, or war pension ☐

F24. Do you, or does a member of your family, own any of the following?

a) A residence: your home, house, or apartment ☐

b) A business, a piece of property, a farm, or livestock ☐

c) Stocks, shares, or bonds ☐

d) Any savings ☐

Yes ☐ No ☐ Don't know ☐

(1) ☐ (2) ☐ (9) ☐
F25. Are you paying any of your income into a pension scheme? Or if you are retired
and no longer working, are you now receiving pension income from a scheme
into which you contributed? Please tick one box in the row that applies.

<table>
<thead>
<tr>
<th>Working (paying in)</th>
<th>No</th>
<th>Yes, Kiwisaver</th>
<th>Yes, another pension plan</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td>Retired (receiving income)</td>
<td>(0)</td>
<td>(1)</td>
<td>(2)</td>
<td>(9)</td>
</tr>
</tbody>
</table>

F26. In what bracket was the total income before tax of all members of your household,
between 1 April 2013 and 31 March 2014? (If you live alone, share, or board, please
indicate your personal income.)

<table>
<thead>
<tr>
<th>No income</th>
<th>$23,000 or less</th>
<th>$23,001–$31,000</th>
<th>$31,001–$39,800</th>
<th>$39,801–$55,000</th>
<th>$55,001–$76,100</th>
<th>$76,101–$110,800</th>
<th>$110,801–$147,699</th>
<th>$147,700 or over</th>
<th>Don't know</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(0)</td>
<td>(1)</td>
<td>(2)</td>
<td>(3)</td>
<td>(4)</td>
<td>(5)</td>
<td>(6)</td>
<td>(7)</td>
<td>(8)</td>
</tr>
</tbody>
</table>

F27. Including yourself, please indicate how many adults (18 years or older) and how
many children (17 years or younger) live in your household.

a) Adults [ ] b) Children [ ]

F28. What is your current marital status? Please tick one box.

Married, in a civil union,
or living with a partner
Widowed
Divorced or separated
Single, never married

(1) (2) (3) (4)

If you are married, in a civil union, or living with a partner, please move on
to the last few questions.

Otherwise, you have completed the questionnaire. Please put it into the
reply-paid envelope and post it back to us. No stamp is required. Thank you
for participating!

G: Your Spouse or Partner

G1. This question is about the work that your spouse or partner is now doing.
Which of the following best describe his or her present position?
Please tick as many boxes as apply.

Working full-time for pay or other income (32 or more hours per week)
Working part-time for pay or other income (less than 32 hours per week)
Unemployed, laid off, looking for work
Retired
Temporarily or permanently disabled, unable to work
At school, university, or other educational institution
Working unpaid outside the home
Working unpaid within the home

[ ] [ ] [ ] [ ] [ ] [ ] [ ] [ ]
G2. **If your spouse or partner is working in a job now**, if they lost their job, how easy or difficult would it be for them to find another job within the next 12 months?

- Very easy
- Somewhat easy
- Somewhat difficult
- Very difficult
- Don’t know

(1) (2) (3) (4) (9)

The next few questions are about the work that your spouse or partner is now doing OR, if he or she is not working now, the work they did the last time they were in paid employment.

G3. For whom does your spouse or partner now work, or, if they are not working now, for whom did they work in their last job in paid employment? *Please tick one box.*

- He or she is/was paid a wage or salary by:
  - He or she is/was self-employed
  - A private company or business
  - A State or Public agency or enterprise, central or local
  - A mixed public/private, or non-profit organisation
  - He or she has never been in paid employment
  - Don’t know

(1) (2) (3) (4) (5) (9)

G4. In their present or last paid job do/did your spouse of partner directly employ or supervise any employee who is/was responsible to them?

- Yes
- No

(1) (2)

G5ax. **What kind of paid work does your spouse or partner do, or** did he or she do in their last paid job? Remember, if they are retired, or not working for pay now, please describe their last regular paid job.

- Their job/occupation

G5bx. So we can get the best possible information about what your spouse’s or partner’s job is, or was, what task or tasks do or did they spend most time on?

- Their main task or tasks

G5cx. In what industry or business is or was your spouse’s or partner’s job?

- The industry or business

This is the end of the questionnaire. Please put it into the reply-paid envelope and post it back to us. No stamp is required. Thank you for participating!